



HOMESHOW OF THE MID-SOUTH

Feb 16-18, 2024
AGRICENTER INTERNATIONAL
Memphis, TN

Exhibitor Application

Official Use Only	
Booth #	_____
Price	_____
Invoice Sent	_____
Paid in full	_____
Packet Sent	_____
Insurance?	_____

1

Company Name: _____

Contact Person: _____

Phone: _____ Fax: _____

E-mail: _____

What do you plan to Exhibit (Product Line):

2

Booth prices are for 3 days

Circle One:

10x10 booth: \$700

15x15 booth: \$1200

Bulk Space: Call for Pricing

Corner booths are
an extra \$100

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an extra \$100

Preferred space (A-Z): _____

Using the Show Floor Layout Map, please write your TOP 3 picks for booth location:

1. _____ 2. _____ 3. _____

Exhibit space will be assigned on a first come first served basis. Booth locations are subject to change. Booths come standard with back and side draping. Tables, chairs & electricity are available for rent through Hicks Convention Services (901)272-1171 or E-MAIL bhicks7171@aol.com or visit memphishomeshow.com to download an order form. Four (4) exhibitor passes will be given to 10'X10' exhibitors & 6 passes will be given to bulk space exhibitors. Additional vendor passes may be purchased for \$10 each for each additional, lost, stolen or forgotten pass.

3

Please Read and Sign

Please sign this **COMPLETED** application/contract and mail it to Universal Fairs with full payment or a 50% deposit to reserve your space. No space is confirmed until deposit is received payment is due by Jan 25th, 2024. Any cancellations after Jan 26th will result in all payments forfeit and if applicable, any unpaid late balances will be due.

“My firm acknowledges the rules and regulations set forth by Universal Fairs and that our employees and representatives will at all times observe, perform and abide by such rules.” (See page 4 for Rules & Regulations)

Official Representative: _____ Date: _____

Print Name: _____ Title: _____

OFFICIAL USE ONLY:

BOOTH SIZE	SPECIAL INSTRUCTIONS



Credit Card Authorization

8

Cardholders Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

9

Card Number: _____

Exp. Date: _____ Security Code: _____ Card Type: _____

10

Booth Total:
Total # of Booths x Booth Price
Total from step 2

Total Insurance
If purchasing insurance through us
Total from step 5

Do you need to purchase additional vendor badges?
\$5 in advance. \$10 after show opens.

Total: _____

Credit Card Charge: _____
50% Deposit required to reserve booth

Balance Due: _____

All balances are due 2 weeks prior to set-up date. All remaining balances will be automatically charged to the Credit Card on file in the week leading up to the event unless otherwise noted.

Cardholder Signature: _____ Date: _____
By signing this, I agree to be charged for all of the itemized requests above.

Return this fully completed application with your full payment to:

Universal Fairs - HMS
Attention - Exhibitor Services
P.O. Box 1327, Cordova TN, 38088



**HOMESHOW OF
THE MID-SOUTH**

4

Vendor Insurance

All exhibitors/vendors must have commercial exhibitor/vendor insurance with liability limits of \$1,000,000 (1 million) listing as additionally insured:

ADDITIONALLY INSURED:

Homeshow of the Midsouth, Universal Fairs, Agricenter, Shelby County Government, it's officers, officials, agents, employees & volunteers.

Certificate Holder: Universal Fairs - HMS
PO Box 1327 Cordova, TN 38088

Proof of insurance must be on file in our office by **1/25/2024**. **NO EXCEPTIONS!**
No vendor will be allowed to set-up without liability insurance on file prior to set-up!

5 **Need to Purchase Insurance?** YES NO (I have my own)
\$100 per vendor booth.

Date of request: _____ Date Insurance needed: **1/25/2024**

Name of person completing form: _____

Phone: _____ Fax: _____

1. Name of event: **Homeshow of the Mid-South**

2. Move-In Date(s): **February 14-15, 2024**

3. Date(s) of event: **February 16-18, 2024**

4. Move-Out Date(s): **February 19, 2024**

5. Type of Event: **Indoor Expo**

6. Facility Contracted: **Agricenter International, Memphis, TN**

7. Vendor/Tenant Name: _____

8. Vendor/Tenant Address: _____

9. Products Selling/Displaying: _____

6

Insurance Total:
\$ _____

\$100 per vendor booth.

7 Official Representative: _____ Date: _____

Print Name: _____ Title: _____



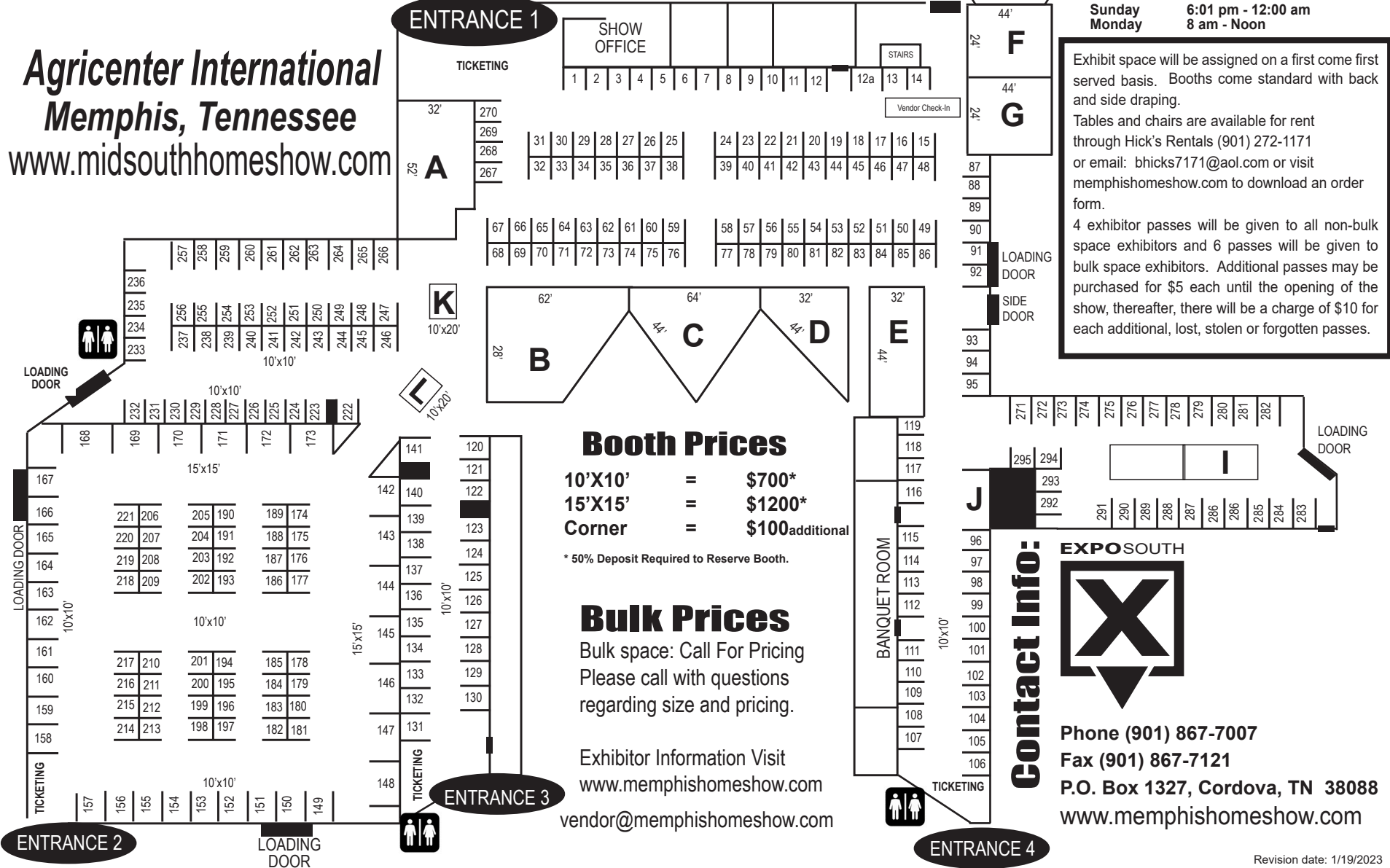
HOMESHOW OF THE MIDSOUTH

FEB 16th - 18th, 2024



Show Floor Layout

Agricenter International
Memphis, Tennessee
www.midsouthhomeshow.com



Show Hours

Friday noon - 7 pm
 Saturday 10 am - 7 pm
 Sunday 10 am - 6 pm

Move In Times

Wednesday: 9am - 7pm BULK
 Thursday 9 am - 7 pm
 Friday 8 am - 11 am

Move Out Times

Sunday 6:01 pm - 12:00 am
 Monday 8 am - Noon

Exhibit space will be assigned on a first come first served basis. Booths come standard with back and side draping. Tables and chairs are available for rent through Hick's Rentals (901) 272-1171 or email: bhicks7171@aol.com or visit memphishomeshow.com to download an order form. 4 exhibitor passes will be given to all non-bulk space exhibitors and 6 passes will be given to bulk space exhibitors. Additional passes may be purchased for \$5 each until the opening of the show, thereafter, there will be a charge of \$10 for each additional, lost, stolen or forgotten passes.

Booth Prices

- 10'X10' = \$700*
- 15'X15' = \$1200*
- Corner = \$100 additional

* 50% Deposit Required to Reserve Booth.

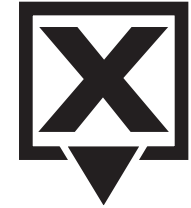
Bulk Prices

Bulk space: Call For Pricing
 Please call with questions regarding size and pricing.

Exhibitor Information Visit
www.memphishomeshow.com
vendor@memphishomeshow.com

Contact Info:

EXPOSOUTH



Phone (901) 867-7007
 Fax (901) 867-7121
 P.O. Box 1327, Cordova, TN 38088
www.memphishomeshow.com